

As EQUIP Associate Trainers you are, by now, quite familiar with our



upcoming GLOBAL 2020 event happening next year, February 6-8, at Christ Fellowship in Palm Beach Gardens, FL. As I write this, over 180 international EQUIP representatives are registered and making travel plans to attend. In addition, several hundred of you are planning to be with us. Every day the registration numbers are growing.

Recently, John Maxwell shared with our EQUIP team what he termed “the significance” of GLOBAL 2020. As I made notes and later recapped them with John, here’s what I came away with from his lips, to my pen – and now to your eyes and hearts. Global 2020 will produce significance for EQUIP in three ways:

- 1. Connection.** At Global 2020, for the very first time in our history, we will bring our international leadership teams together under one roof. The connections made at this event will be staggering. In those three days, Country Coordinators, Associate Trainers, donors, board members, partners, old friends and new friends will connect. The connectational power of GLOBAL 2020 will be something none of us will soon forget.
- 2. Celebration.** Global 2020 will provide an environment which will celebrate the goodness and greatness of God upon EQUIP in the past 15 years. We will be able to corporately thank God for the growth we’ve experienced as Christ-followers and servant-leaders. We will have with us some of the world’s most respected worship leaders and Biblical teachers. We will hear testimonies of what God is doing through leaders around the world. We’ll take communion together, and have a special “foot washing service.”
- 3. Mobilization of Leaders toward National Transformation.** At Global 2020, our Country Coordinators and Associate Trainers are going to be challenged to become more “intentionally” mobilized. Before we leave the event, we are going to provide opportunities for every Country Coordinator and Regional Coordinator to put together strategic plans to position the Christian leaders in their respective countries for purposes of bringing about national transformation.

Here’s more of what John had to say in the meeting as it pertains to “national transformation.” “EQUIP has

spent the past 10 plus years training leaders in conference settings. This will continue, after all, we are a training organization. However, the challenge for EQUIP in the future will be to mobilize those leaders we've been training around the world who have completed at least Volume 1, toward intentionally bringing about dynamic change to their own countries. At Global 2020, we will be sharing principles and practices about how to direct and facilitate those leaders into 'building out' leadership strategies in their own nations. Some are already doing this and they will share their stories at Global 2020. However, most haven't taken the 'next step'. Perhaps they haven't been challenged, nor have they been trained to do so. "

John Maxwell continued: "And here's where the Associate Trainer is going to have to step up his/her role. We want to challenge the role and mindset of every one of our Associate Trainers to move from teacher/trainer to coach/consultant. In the future, as we move from Volume 1 to Volume 3, our ATs are going to have to position themselves as not only communicators of leadership, but consultants of leadership. Our job at EQUIP is to push toward clearer outcomes and bolder expectations of what we expect the leaders we've trained to do with the resources we've provided them. From Day 1 of future training conferences, we need to raise the bar of excellence and expectations with these leaders, boldly asking: 'How will you position these resources to impact and influence your nation and its influencers beyond the church, in business, government, education, media, the arts, and beyond?'"

The time with John Maxwell that day was meaningful to me – and I hope as I've related some of his thoughts, meaningful to you. If you have not registered for GLOBAL 2020, do so now. Contact Kim Williams at [kimberly.williams@iequip.org](mailto:kimberly.williams@iequip.org). Kim's phone number 814 -590-4693.

See you at GLOBAL 2020!

A handwritten signature in black ink, appearing to read "John D. Hull". The signature is fluid and cursive, with the first name "John" being the most prominent.

John Hull  
President/CEO